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international copyrights - cartoor	s - comics -	picture books - m	erchandising - t.v. characters

## INFORMATION CONCERNING THE TREATMENT OF PERSONAL AND SENSITIVE DATA

In compliance with the conditions of art. 13 of Leg. Decree 196, of 30/06/2003 (the privacy law), the undersigned company, in the person of its legal representative, furnishes the following information:

## 1) AIM OF THE TREATMENT

The data and the documentation containing the personal and/or sensitive information are collected by our company for the sole purpose of establishing and maintaining a commercial relationship with our customers. Customers may decline to furnish the information, but they are necessary for the stipulation of a sales contract for our products, so it will not be possible to do business of any kind with a customer who does not wish to furnish the required data.

On the occasion of the establishment or continuance of a commercial relationship, our company may, in addition to the processing of your personal data, as a result of information provided by you or the processing of documents submitted by you, come to be aware of information that is deemed "sensitive" by law (personal data that could be used to infer racial and/or ethnic origins, religious affiliation, philosophical outlook, political leanings, membership in parties, labour unions, religious organisations and associations of a religious, philosophical, political or union nature, as well as personal data dealing with the customer's state of health and sexual behaviour).

The treatment of such data by our company must be authorised by the interested party in writing. Therefore, should you not authorise us to process your personal data by signing the present release for approval of the purposes and modalities of treatment and consenting to the treatment itself, our company will be unable to save and therefore utilise said data.

## 2) DATA TREATMENT MODALITIES

The information collected will be processed legally, correctly and confidentially and organised and stored in digital and paper records and shall be used solely to assist in the correct execution of the commercial relationship between our company and the customer. The data shall remain confidential and shall not be disclosed to third parties outside our company.

We notify our customers that the applicable Law, art. 7, grants the interested party the right to:

- a) be notified of which personal data are recorded, their source and the purpose of the treatment;
- b) request and obtain the erasure of the data treated in violation of the applicable norms, as well as the correction or integration of erroneous or incomplete data;
- c) oppose, completely or in part, illegitimate treatment of the data;
- d) oppose the treatment of the data for commercial purposes, for the sending of promotional material, direct sales and interactive sales communications.

## 3) COMMUNICATION AND DISTRIBUTION OF DATA

Personal data may be communicated and distributed by our company:

- a) solely in compliance with the applicable laws;
- b) with your specific written authorisation;